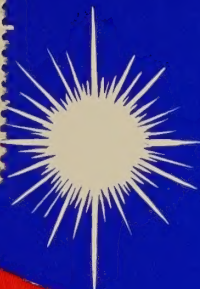


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1959

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Starfire



**MATLIN'S**  
**ROSES**

1959

**MATLIN'S NURSERY**

Corner Ely & Fern Streets

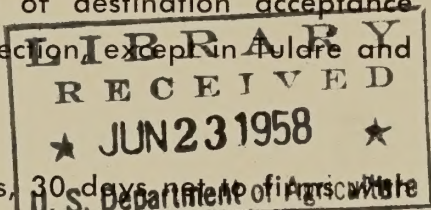
Ontario, California

**GRADING** In accordance with HORTICULTURAL STANDARDS (1949 Edition) prepared by the Committee on Horticultural Standards and published by The American Association of Nurserymen, Inc.

**PACKING** No charge other than boxes which are invoiced at cost.

**DELIVERY** All California orders are delivered or shipped prepaid. Out of state shipments are made F.O.B. Ontario.

**INSPECTION** Shipments within California are covered by "Pinto Tag" inspection certificates which permit point of destination acceptance without further inspection except in Tulare and Ventura Counties.



**TERMS** 2% 10 days, 30 days net if no advance established credit. Exceptions, if desired, must be arranged prior to shipment. Member Dun & Bradstreet.

**NON-WARRANTY** We exercise care to keep all varieties true to name, and hold ourselves in readiness at all times to replace, on proper proof, all that may prove otherwise, but it is mutually agreed that we shall not at any time be liable for any amount greater than the original price of the stock. All sales made subject to stock being unsold when order is received, or loss by any and all unavoidable causes.

## MATLIN'S NURSERY

A CALIFORNIA CORPORATION

LOUIS MATLIN, President

HOWARD GODDARD, Vice President

FRANK POLLOCK, Secretary-Treasurer

Ontario, California

Phone YUkon 64-561

May 1958



# Patented Rose Price Schedule

| Retail<br>Each | WHOLESALE |      |        |      |         |      |        |      |
|----------------|-----------|------|--------|------|---------|------|--------|------|
|                | 10-19     |      | 20-99  |      | 100-249 |      | 250-up |      |
|                | 1's       | 1½'s | 1's    | 1½'s | 1's     | 1½'s | 1's    | 1½'s |
| 1.50           | .90       | .72  | .75    | .60  | .70     | .56  | .65    | .52  |
| 1.75           | 1.00      | .80  | .87 ½  | .70  | .80     | .64  | .75    | .60  |
| 2.00           | 1.10      | .88  | 1.00   | .80  | .95     | .76  | .85    | .68  |
| 2.25           | 1.25      | 1.00 | 1.12 ½ | .90  | 1.05    | .84  | .95    | .76  |
| 2.50           | 1.40      | 1.12 | 1.25   | 1.00 | 1.20    | .96  | 1.10   | .88  |
| 2.75           | 1.50      | 1.20 | 1.37 ½ | 1.10 | 1.30    | 1.04 | 1.20   | .96  |
| 3.00           | 1.65      | 1.32 | 1.50   | 1.20 | 1.40    | 1.12 | 1.30   | 1.04 |
| 3.50           | 1.85      | 1.48 | 1.75   | 1.40 | 1.55    | 1.24 | 1.40   | 1.12 |

Patented varieties are grown and sold under  
license from the Patent Owners.

AZTEC .....Retail each \$2.75

Large ovoid buds and blooms of orange-scarlet, borne singly on a semi-spreading plant.

BLANCHE MALLERIN .....Retail each \$2.00

Long buds; pure white blooms borne singly on long stems.

BLOSSOMTIME .....Retail each \$2.50

Vigorous, hardy, everblooming pink climber.

BUCCANEER .....Retail each \$2.50

Long slender buds; bright yellow blooms.

CAPISTRANO .....Retail each \$2.00

Long cherry-red buds; fragrant rose-pink blooms. AARS 1950.

CARROUSEL .....Retail each \$2.00

Grandiflora. Large crimson buds; dark red blooms.

CHARLES MALLERIN .....Retail each \$2.50

Buds and blooms crimson red. Fragrant.

CHARLOTTE ARMSTRONG .....Retail each \$2.25

Long pointed, red buds; large, fragrant, cerise blooms. AARS 1941.

CHINA DOLL .....Retail each \$2.25

Polyantha. Large clusters of pink blooms with salmon-yellow base. Profuse bloomer. Border rose.

CHRYSLER IMPERIAL .....Retail each \$2.50

Long tapering crimson buds; vivid red blooms. AARS 1953.

CIRCUS .....Retail each \$2.50

Floribunda. Tight yellow buds, margined with red, changeable colors in the blooms from yellow, orange, buff, pink and bright scarlet. AARS 1956.

COCORICO .....Retail each \$2.00

Floribunda. A semi-double orange-scarlet from the talented breeder of Peace.

CL. CRIMSON GLORY .....Retail each \$2.50

Deep red urn-shaped buds; vivid crimson blooms borne singly on strong stems.

CRIMSON ROSETTE .....Retail each \$1.50

Polyantha. Small ovoid buds; dark crimson blooms borne in clusters.

FANDANGO .....Retail each \$2.25

Buds and blooms of deep scarlet to cinnamaron-red. Profuse bloomer.

FANFARE .....Retail each \$2.00

Floribunda. Orange-yellow, pink tinted buds; semi-double coral blooms borne in clusters.

FASHION .....Retail each \$2.00

Floribunda. Small deep peach buds; semi-double, fragrant, coral-peach blooms. AARS 1950.

FIRST LOVE .....Retail each \$2.25

Long slender buds of delicate pink. Blooms tinted salmon, orchid and rose. Slightly fragrant.

CL. FLORADORA .....Retail each \$2.00

Same orange-scarlet-red blooms as its parent.

FORTY-NINER .....Retail each \$2.25

Bi-color petals of Orient red and chrome yellow.

FRED HOWARD .....Retail each \$2.00

Long yellow buds and blooms edged light pink. AARS 1952.

FROLIC .....Retail each \$2.00

Floribunda. Semi-double bright pink blooms borne in clusters.

FUSILIER .....Retail each \$2.50

Floribunda. Orange-red buds and blooms borne in clusters on a compact plant give a luminiscent effect. AARS 1958.

GOLD CUP .....Retail each \$2.50

Floribunda. Golden yellow buds and blooms borne in clusters on an upright plant clothed in glossy foliage. Fragrant. AARS 1958.

GOLDEN SHOWERS .....Retail each \$2.75

Pillar-Climber. Long, pointed daffodil yellow buds; large fragrant, double yellow blooms. May be grown as a self-supporting, 8-10 foot Pillar or trained as a climber along trellis or fence. Everblooming. Has tested winter-hardy in Atlantic seaboard states. AARS 1957.

GOLDILOCKS .....Retail each \$1.75

Floribunda. Clusters of fragrant golden yellow blooms.

CL. GOLDILOCKS .....Retail each \$2.50

Same as parent.

GOOD NEWS .....Retail each \$2.00

Large silvery-pink blooms with apricot glow in center.

GRANDE DUCHESSE

CHARLOTTE .....Retail each \$2.00

Long burnt-carmine buds; petals recurve with shades of old rose. AARS 1943.

GREEN FIRE .....Retail each \$2.50

Floribunda. Brilliant semi-double, yellow blooms borne profusely in large clusters. New Introduction.

HEART'S DESIRE .....Retail each \$1.75

Long buds; large, fragrant, crimson blooms. AARS 1942.

CL. HEART'S DESIRE .....Retail each \$1.75

Strong climber with same bloom as parent.

HEAT WAVE .....Retail each \$2.75

Floribunda. Sunfast Chinese red blooms with an overlay of currant red. New Introduction

HELEN TRAUBEL .....Retail each \$2.75

Long slender buds and blooms of apricot-pink. AARS 1952.

HIGH NOON .....Retail each \$2.50

Pillar rose. Bright yellow; profuse bloomer. AARS (regional) 1948.

IRENE OF DENMARK .....Retail each \$1.75

Floribunda. Buds and blooms sparkling white with a tint of pink in maturity.

ISOBEL HARKNESS .....Retail each \$2.75

Large, clear bright, yellow buds and blooms borne singly on long stems on a vigorous, free-branching, beautifully foliated plant. New Introduction.

IVORY FASHION .....Retail each \$2.75

Floribunda. Ivory buds and blooms with golden stamens borne in clusters on a well-branched bush. AARS 1959.



JIMINY CRICKET .....Retail each \$2.00

Floribunda. Tangerine buds; coral-orange blooms borne in clusters on a medium plant of erect habit. Fragrant. AARS 1955.

KATHERINE T. MARSHALL .....Retail each \$1.85

Salmon pink buds; large, deep rose-pink blooms flushed yellow. AARS 1944.

LADY ELGIN .....Retail each \$2.50

Large, very double, orange-apricot buds and blooms borne singly on long stems ideal for cutting. Sturdy plant of upright habit.

LA JOLLA .....Retail each \$2.50

Long pointed buds; double, fragrant blooms of pink, yellow and rose.

LILIBET .....Retail each \$2.00

Floribunda. Buds and blooms of rose pink, borne in clusters. AARS 1954.

LOVE SONG .....Retail each \$2.50

Long pointed buds of deep yellow edged with dark coppery rose and opening to a blend of yellow and deep coppery salmon-pink blooms.

LOWELL THOMAS .....Retail each \$2.25

Buds long pointed; large high-centered yellow blooms. Fragrant. AARS 1944.

CL. LOWELL THOMAS .....Retail each \$2.50

Fragrant yellow blooms similar to parent in a strong climber.

MA PERKINS .....Retail each \$2.00

Floribunda. Coral shell-pink buds and blooms borne in clusters. Fragrant. AARS 1953.

MIDNIGHT .....Retail each \$2.75

Long, slender buds; velvety midnight tones of red-maroon in the recurving petals of the spicily fragrant blooms.

MIRANDY .....Retail each \$2.25

Large, fragrant, garnet-red blooms. AARS 1945.

MISSION BELLS .....Retail each \$2.00

Large, fragrant, salmon pink buds and blooms. AARS 1950.

MOJAVE .....Retail each \$2.75

Tapered scarlet and vermilion buds, opening to radiant orange blooms, borne singly on long stems. AARS 1954.

MONTEZUMA .....Retail each \$2.75

Grandiflora. Long, slender, orange-scarlet buds; salmon-orange blooms borne in clusters on long stems, suitable for cutting.

MOONSPRITE .....Retail each \$2.25

Floribunda. Creamy white buds; chrysanthemum-like snow white blooms with golden centers, borne in clusters.

NEW YORKER .....Retail each \$2.50

Large, double, fragrant, velvety-scarlet blooms.

NOCTURNE .....Retail each \$2.25

Long pointed buds; large, fragrant, cardinal red blooms. AARS 1948.

PEACE .....Retail each \$2.50

Yellow buds flushed pink. Large, fragrant blooms with varying colors of yellow, gold and ivory edged with pink. AARS 1946.

CL. PEACE .....Retail each \$2.25

Same as above in a spectacular climber.

CL. PICTURE .....Retail each \$2.50

Buds and blooms rose-pink. Abundant bloomer.

PINKIE .....Retail each \$2.00

Polyantha. Pink buds and blooms. Border or hedge rose. AARS 1948.

CL. PINKIE .....Retail each \$2.75

Dainty pink buds borne in clusters, recurrent bloom throughout the season.

PINK PEACE .....Retail each \$3.00

Large, very double, buds and blooms of dusty pink borne singly on long stems. The vigorous upright, well-branched plant is clothed in leathery foliage. New Introduction.

PINK ROSETTE .....Retail each \$1.50

Polyantha. Small buds; soft pink blooms borne in clusters.

PINOCCHIO .....Retail each \$1.75

Polyantha. Small, semi-double, salmon-pink blooms. Border or hedging rose.

QUEEN ELIZABETH .....Retail each \$2.50

Grandiflora. Carmine rose buds; orchid pink blooms borne in clusters with long stems, suitable for cutting. Fragrant. AARS 1955.

REDCAP .....Retail each \$2.00

Floribunda. Masses of red buds cap the tall growing plant with velvety red blooms.

RED EMPRESS .....Retail each \$2.50

A vigorous, new, hardy climber with an abundance of blooms of cardinal-red. New Introduction.

RED PINOCCHIO .....Retail each \$1.75

Floribunda. Clusters of velvety red fragrant semi-double blooms.

ROUNDELAY .....Retail each \$2.50

Grandiflora. Dark red buds, fragrant bright blooms borne in clusters on long stems suitable for cutting.

RUBY LIPS .....Retail each \$2.50

Floribunda. Flaming, semi-double, red blooms borne in panicles on a vigorous growing plant of medium height. New Introduction.

SAN FERNANDO .....Retail each \$1.75

Large, double, fragrant, scarlet blooms. AARS 1949.

CL. SHOW GIRL .....Retail each \$2.50

Long pointed buds, deep pink blooms. Fragrant. A spectacular climber.

SPARTAN .....Retail each \$2.75

Floribunda. Burnt-orange buds; reddish-coral blooms borne in clusters on a robust plant. Sweetly fragrant.

STARFIRE .....Retail each \$3.50

Grandiflora. Urn-shaped, scarlet buds; sunfast, currant-red blooms borne singly and in clusters on a tall, upright bush clothed in bronzy green foliage. AARS 1959.

SUMATRA .....Retail each \$2.00

✓ Floribunda. Buds and blooms of jungle-bright red borne in clusters on a medium plant with beautiful foliage. New Introduction.

SUTTER'S GOLD .....Retail each \$2.25

Long yellow buds shaded orange and red. Golden orange, fragrant blooms. Bagatelle Award 1948. AARS 1950.

CL. SUTTER'S GOLD .....Retail each \$2.50

Buds and blooms same as parent in an eye-catching climber.

TALLYHO .....Retail each \$2.25

Buds cardinal-red; bloom petals rose-pink inside, deep rose to cardinal red outside. Fragrant. AARS 1949.

TEXAN .....Retail each \$2.50

Floribunda. Long pointed buds and blooms of fiery red borne in clusters on a tall, upright, vigorous plant.

CL. TEXAS CENTENNIAL .....Retail each \$2.50

Large brick-red blooms.



TIFFANY .....Retail each \$2.50

Large pointed pink buds, shaded yellow at base; large double, fragrant pink blooms borne singly on long stems. AARS 1955.

TORCH SONG .....Retail each \$2.50

Ovoid maroon buds; flame red blooms with a velvety sheen borne singly on a well-branched, upright plant of medium height. New Introduction.

VALENTINE .....Retail each \$2.00

Floribunda. Clusters of large, semi-double crimson blooms. Everblooming. Border or hedge rose.

VOGUE .....Retail each \$2.00

Floribunda. Cherry-coral buds and blooms borne in clusters. AARS 1952.

WHITE BOUQUET .....Retail each \$2.50

Floribunda. Light creamy-white buds; gardenia-like pure white blooms with yellow stamens, borne in clusters on a low growing plant, ideal for bedding and borders. Lustrous, dark green foliage. AARS 1957.

WHITE KNIGHT .....Retail each \$3.00

Long tapered buds; satiny pure white blooms borne on long stems on a vigorous plant of upright habit. A creation of Francis Meilland, hybridizer of Peace. White Knight is the only white hybrid tea to win an All-America Rose Selections Award. AARS 1958.

WILDFIRE .....Retail each \$2.00

Large, semi-double blooms of fire-engine red borne in clusters.

CL. WORLD'S FAIR .....Retail each \$2.00

Large semi-double, fragrant bloom clusters of deep crimson.

YELLOW PINOCCHIO .....Retail each \$1.50

Floribunda. Buds and blooms apricot-yellow borne in clusters.

## Standard Rose Price Schedule

| Prices      | 100-<br>490 | 500-<br>990 | 1000-<br>up |
|-------------|-------------|-------------|-------------|
| No. 1's     | .55         | .52         | .50         |
| No. 1 1/2's | .45         | .42         | .40         |

Standard varieties may be grouped at  
quantity rate.

### STANDARD VARIETIES

AUTUMN, burnt-orange  
 BABY CHATEAU, (Polyantha) red  
 BETTY PRIOR, (Floribunda), Five-petal shell pink  
 CALEDONIA, white  
 CAMEO, (Polyantha) orange-pink  
 CECILE BRUNNER, (Polyantha) pink  
 CHRISTOPHER STONE, scarlet  
 CONDESA DE SASTAGO, red and yellow  
 CONTRAST, pink, white and bronze  
 COUNTESS VANDAL, salmon pink  
 CRIMSON GLORY, red  
 DAGMAR SPATH, (Polyantha) white  
 DAME EDITH HELEN, pink  
 DONALD PRIOR, (Floribunda) scarlet  
 DUQUESA DE PENARANDA, orange  
 ECLIPSE, yellow  
 EDITOR McFARLAND, pink  
 E. G. HILL, scarlet  
 ELSE POULSEN, (Polyantha) pink  
 ETOILE DE HOLLANDE, red  
 EUTIN, (Floribunda) carmine-red  
 FLORADORA, (Floribunda) red  
 FRAU KARL DRUSCHKI, white  
 FRENHAM, (Floribunda), deep crimson  
 GIRONA, red and yellow  
 GOLDEN DAWN, yellow  
 GOLDEN RAPTURE, golden yellow  
 GOLDEN SALMON SUPERIOR, (Polyantha)  
     golden-salmon  
 HADLEY, crimson  
 IMPROVED LAFAYETTE, (Polyantha) red  
 K. A. VICTORIA, white  
 MARGARET McGREDY, orange-scarlet  
 MARGO KOSTER, (Polyantha) orange-red  
 McGREDY'S IVORY, ivory



McGREDY'S SCARLET, crimson-scarlet  
McGREDY'S YELLOW, yellow  
MISS ROWENA THOM, fiery rose  
MME. HENRI GUILLOT, orange, coral, red  
MME. JULES BOUCHE, white  
MRS. CHARLES BELL, shell pink  
MRS. E. P. THOM, yellow  
MRS. P. S. DUPONT, yellow  
MRS. R. M. FINCH, (Polyantha) pink  
MRS. SAM McGREDY, scarlet, coppery-orange  
NIGHT, crimson  
ORANGE TRIUMPH, (Polyantha) salmon red  
PICTURE, pink  
PINK DAWN, pink  
PINK RADIANCE, pink  
POINSETTIA, scarlet  
PRESIDENT HOOVER, pink, scarlet and orange  
RED RADIANCE, red  
RED TALISMAN, deep cerise-red  
REX ANDERSON, white  
ROSENEFFE, silvery-pink  
SIGNORA, orange-red  
SOEUR THERESE, yellow  
SOUTHPORT, scarlet  
SUMMER SNOW, (Polyantha) white  
TALISMAN, copper-scarlet-orange  
TEXAS CENTENNIAL, vermilion-red  
THE DOCTOR, pink  
THE FAIRY, (Polyantha) pink  
WORLD'S FAIR, (Floribunda) crimson

## STANDARD CLIMBERS

BLAZE, scarlet  
BLAZE, (own root) scarlet  
CL. CALEDONIA, white  
CL. CECILE BRUNNER, pink  
CORAL PILLAR, coral pink  
CL. DAINTY BESS, single, rose-pink  
CL. DAME EDITH HELEN, pink  
CL. E. G. HILL, scarlet  
CL. ETOILE DE HOLLANDE, red  
GOLD RUSH, yellow  
CL. HADLEY, crimson  
CL. K. A. VICTORIA, white  
CL. LOS ANGELES, coral pink  
CL. MRS. E.P. THOM, yellow  
NEW DAWN, pink  
PAUL'S SCARLET CLIMBER, scarlet  
PAUL'S SCARLET CLIMBER, (own root) scarlet  
CL. PINK RADIANCE, pink  
CL. PRESIDENT HOOVER, pink, scarlet  
and orange  
CL. RED RADIANCE, red  
CL. RED TALISMAN, red and yellow  
CL. ROSE MARIE, pink  
CL. TALISMAN, copper, scarlet and orange  
WHITE DAWN, white



## JUNE BUDS

Bare-root Delivery

December - January

|                   |     |
|-------------------|-----|
| 100 to 500 .....  | .30 |
| 510 to 1000 ..... | .27 |
| 1010 up .....     | .25 |

AUTUMN, burnt-orange  
 BETTY PRIOR, (Floribunda) shell-pink  
 CECILE BRUNNER, (Polyantha) pink  
 CHARLOTTE ARMSTRONG, cerise  
 CHRISTOPHER STONE, scarlet  
 CONDESA DE SASTAGO, red and yellow  
 CONTRAST, pink, white and bronze  
 COUNTESS VANDAL, salmon pink  
 CRIMSON GLORY, red  
 DAGMAR SPATH, (Polyantha) white  
 DUQUESA DE PENARANDA, orange  
 ECLIPSE, yellow  
 ELSE POULSEN, (Polyantha) pink  
 ETOILE DE HOLLANDE, red  
 EUTIN, (Floribunda) carmine-red  
 FLORADORA, (Floribunda) orange-scarlet  
 FRAU KARL DRUSCHKI, white  
 FRENHAM, (Floribunda) deep crimson  
 GIRONA, red and yellow  
 GOLDEN RAPTURE, yellow  
 IMPROVED LAFAYETTE, (Polyantha) red  
 K. A. VICTORIA, white  
 MCGREDY'S IVORY, ivory  
 MCGREDY'S SCARLET, deep scarlet  
 MCGREDY'S YELLOW, yellow  
 MME. HENRI GUILLOT, pink  
 MME. JULES BOUCHE, white  
 MRS. E. P. THOM, yellow  
 MRS. P. S. DUPONT, yellow  
 ORANGE TRIUMPH (Polyantha) salmon-red  
 PICTURE, pink  
 PINK DAWN, pink  
 PINK RADIANCE, pink  
 PRESIDENT HOOVER, pink, scarlet and orange  
 RED RADIANCE, red  
 RED TALISMAN, cerise-red  
 SIGNORA, orange-red  
 SOEUR THERESE, yellow  
 SOUTHPORT, scarlet  
 TALISMAN, copper-scarlet-orange  
 TEXAS CENTENNIAL, vermilion-red  
 THE DOCTOR, pink  
 WORLD'S FAIR (Floribunda) crimson

## CLIMBERS

BLAZE, scarlet  
 CORAL PILLAR, coral pink  
 CL. ETOILE DE HOLLANDE, red  
 GOLD RUSH, yellow  
 CL. K. A. VICTORIA, white  
 CL. MRS. P. S. DUPONT, yellow  
 PAUL'S SCARLET CLIMBER, scarlet  
 CL. PRESIDENT HOOVER, pink, scarlet and orange  
 CL. TALISMAN, copper, scarlet and orange

# **CANNED ROSES TO ORDER ONLY**

Roses are canned to order in January for April and May shipment.

For reasons of transportation, orders for less than 3500 1-gallons or 2400 2-gallons, or combination, are impractical, uneconomic and unacceptable.

Orders should be placed early to insure a complete selection.

## **PRICES:**

### **STANDARD VARIETIES**

**1-G (June Buds)     \$.55**

**2-G (2 yr. 1 ½ grade) .90**

### **PATENTED VARIETIES**

**2-G (2 yr. 1 ½ grade) \$1.35**

## **SPECIFICATIONS:**

1-G Black cylindrical

2-G Green enamel cylindrical

## **SHIPPING WEIGHT:**

1-G 9 lbs.

2-G 14 ½ lbs.

## **LABELS AFFIXED:**

Plastic labels on standards

Patent labels on patents

**FREIGHT:** F.O.B. Ontario

**TRUCK:** Common Carrier

**CAPACITY:** 33,000 - 36,000 lbs.

**DELIVERY COST:** Quotations obtainable on request.

**USE THE CONVENIENT ORDER SHEET ENCLOSED**



# **PACKAGED ROSES TO ORDER ONLY**

Roses are packaged to order for January-February shipment.

Orders in multiples of 10 of each variety should be placed early to insure a complete selection.

Minimum order 500. Standard and patented varieties may be combined.

## **PRICES:**

### **STANDARD VARIETIES**

|            |              |
|------------|--------------|
| <b>1's</b> | <b>\$.75</b> |
|------------|--------------|

|                |            |
|----------------|------------|
| <b>1 1/2's</b> | <b>.60</b> |
|----------------|------------|

### **PATENTED VARIETIES:**

1's Patent holder's suggested  
retail price less 40 %

1 1/2's Patent holder's suggested  
retail price less 50 %

**FREIGHT:** Prepaid

**SPECIFICATIONS:** Roots are wrapped in sphagnum moss and crinkle-kraft paper and placed in an attractively designed 1/2-box with picture label. The exposed canes are enclosed in a polyethylene bag with an identification label.

**SHIPPING CASE:** Corrugated carton—packed 25 per case.

We also offer packaged June Buds in 25 assorted standard bush and climber varieties at \$11.25 per case prepaid. Minimum acceptable order 10 cases of 25 each.

**USE THE CONVENIENT ORDER SHEET ENCLOSED**



AMERICAN ASSOCIATION  
OF NURSEYMEN

CALIFORNIA ASSOCIATION  
OF NURSEYMEN



IVORY FASHION

**MATLIN'S NURSERY**  
ONTARIO, CALIFORNIA